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### **MARKETING TEAM**

Glenda Mathis Chief Executive Officer Shirley Babb, Director of Communications Donna Giovannetti, Marketing Director

### **PHOTOGRAPHY**

The Divine Co., Mark Umstot Photography,
Melanie Britten Photography
YWCA Marketing Staff

# Glam'n Gratitude

The YWCA of Lubbock extends a heartfelt thank you to our Glam 'n Gratitude Givers for their generous support of Wine Women & Shoes. Your contributions are vital to advancing our mission of

empowering women and fostering equality in the community. We deeply appreciate your partnership and belief in our work. Thank you for making a difference!

# Golden Givers

Linda Greenstreet Ann Manning
Sandy Henry Debbie McGuire
Dr. Cynthia Jumper Vanessa Pope
Natalie Inderman Melanie Ragain

Nancy Sharp Lori Rice Spearman, Ph.D Jan Thetford Karen Worley

Alpha Kappa Alpha Sorority, Inc.®
Eta Delta Omega Chapter
Kathleen Burrell
Dr. Vanessa Costilla

Nettie Edwards Marcella Ford

Julie Doss

Linda Hutchins Glenda Mathis Amanda Mead D'Juana McPherson Vanessa Pope Margaret & Eddie Randle

Talia Head

Stephanie Rogers
Kerri Schoonvelt
Gail Spivey
Lori Rice Spearman, Ph.D.
Teresa Verdugo, REALTOR
Mindy Weaver
Patricia Wheeler

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eet the 2024 Wine Women & Shoes Committee! This dedicated group of volunteers commits months to ensure the success of one of Lubbock's most prestigious events. With passion and determination, this dynamic team works to make each year more extraordinary than the last. Their goal is not only to bring the event to life but to elevate it, setting new standards of excellence in every detail. From coordinating logistics to curating an unforgettable experience, this committee is the driving force behind the event's success.

### Pictured top to bottom, left to right:

Scott Cawthron, Corie Merchant, Robin Perrin, Glenda Mathis, Laura Henderson, Keith Patrick, Clarissa Sanchez, Hannah Fish, Lacy Johnson, Melinda Pharies, Amanda Mead (Event Chair), Julie Doss, Victoria Whitehead, Nancy Sharp, Kassidy Carroll, Shirley Babb, Jamie Quintela, Emily Guy, Brenda Becknell, Donna Giovannetti, Leeanne Bergen

### **Not Pictured**

Mandi Almager, Sonya Castro, Renee Davis, Erin Hornaday, Larkin Johnson, Emily Manning, Heather Martinez, Abie Rampy















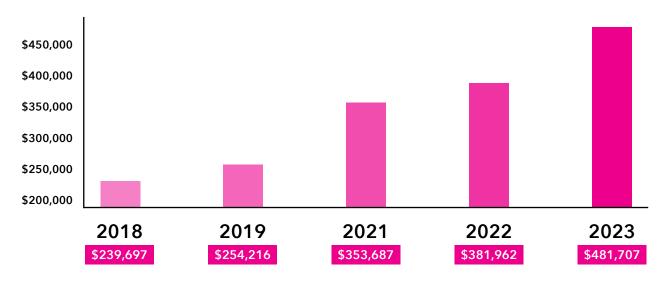
powerful committee isn't all it takes to create a successful event; your generosity as a YWCA supporter is what truly drives our mission. Without you, Wine Women & Shoes wouldn't have the tremendous impact that it does. By attending, donating, and supporting this event, you help fund vital programs that empower women, support children, and strengthen families. Together, we're raising the bar for a brighter future.







## **THE GROWTH**



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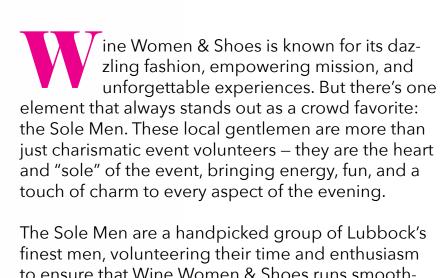


16th Annual empowering women Lubbock **COMING FEBRUARY 2025** Dancing \* Chocolate Fountain \* Cookies \* Punch Tickets on sale soon! Check ywcalubbock.org for more details.

Join us for an enchanted afternoon!

eliminating racism





The Sole Men are a handpicked group of Lubbock's finest men, volunteering their time and enthusiasm to ensure that Wine Women & Shoes runs smoothly – and with plenty of smiles. From greeting guests with champagne to assisting with auctions, these men are an integral part of the evening's success. But they offer more than just their helping hands. Their personality and presence create an engaging and interactive atmosphere, making every attendee feel special while contributing to the fun and lighthearted spirit of the event.

Behind the smiles and service, the Sole Men know that their efforts are making a real impact on the lives of women, children, and families in the community.

Their commitment to the YWCA's mission is evident in everything they do during the event. They raise awareness about the cause, assist in fundraising, and ensure that every attendee understands the powerful purpose behind the glamorous evening.

As the night winds down and the final numbers are tallied, it's clear that the Sole Men play a pivotal role in the event's overall success. Their dedication, enthusiasm, and heartfelt connection to the cause help make Wine Women & Shoes more than just an evening of entertainment – it's a night that changes lives.

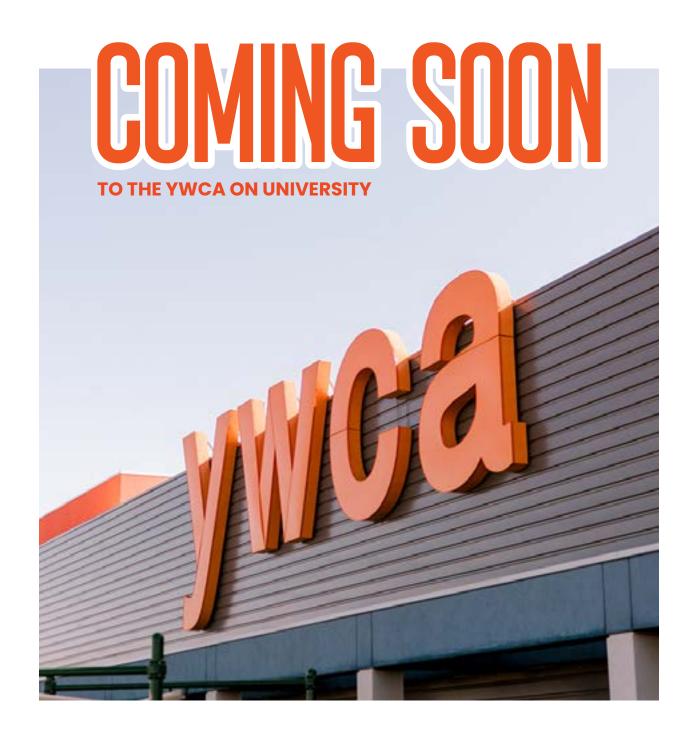
So the next time you see the Sole Men at Wine Women & Shoes, raise a glass to them – they're not just the life of the party; they're an essential part of the event's heart and soul.

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t's been a long time coming...but we're almost finished with the construction at the YWCA on University. We are so excited about all of our new spaces coming to life. Here's the run-down:

**Community Rooms:** There will be two huge community rooms with the latest bells and whistles to help you deliver your splashiest event. Supported by our central location in the city, a giant parking lot for ease of entry and direct access to the space, your guests will find the YWCA is a welcome addition to the available meeting place options in Lubbock. The rooms are supported by the latest in technology and a catering kitchen to bring in the refreshments you want to serve. Available for rental beginning February, 2025.

**Meeting Spaces:** Do you sometimes need a meeting space that could accommodate 20-30 people and offer a little more privacy than a coffee-shop? Whether you need a small training area or a small conference room, the YWCA has a plan for you.

Party Room / Splash Pad: When completed, this party room/splash pad will offer a great space for kids or family parties. In combination with our indoor and outdoor playgrounds you can offer the little ones plenty of opportunities to run off all their energy while you sit back and relax during the fun.

**Indoor Playground:** The indoor playground will be 5000 square feet of space to support kids at play. Available for rental on the weekends and evenings, the indoor playground will be perfect for parties and will be just right for our childcare kiddos who don't like to be cooped up on cold winter days or scorching hot summer afternoons.

**Teen Room:** The one thing Lubbock needs is more places for our teens to gather and relax in a safe environment. The teen room has places to learn, to study, to play games and just to chill. Designed for comfort and lounging, the Teen Room offers just exactly what kids want: safety, fun, friends, and, of course, technology.

**Community Art Room:** Sometimes, we just don't have the room to spread out all of our paraphernalia involved in an art project. The community art room takes the mess from your home to ours. A great space for networking and relaxing while you work. Available for rental if you'd like to have a workshop or gathering space.

Computer Training Room: With a capacity to offer a training class of up to 25 at one time, this computer training room will be an asset for the community and available for rental.

**ABL Lab Expansion:** Expansion of this wildly successful space will allow targeted support for preschoolers as well as afterschoolers. This expansion is possible because of the funding support provided over the years by Wine Women and Shoes.

**Sensory Room:** Need a space to calm down? Kids often do and the sensory room will bring the latest technology to bear to create just the right environment for kiddos who need an escape from too many sensory stimuli. It will be a great space to add to our toolbox and help children develop the strategies they need to cope with an overwhelming world.

**Combest Community Health** will have a brand new clinic and we are excited to bring this new source of care right on-site for the convenience of so many! (read more about this on page 26)

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## WINE WOMEN & SHOES

# OMMITEE FAVES

HERE ARE OUR TOP PICKS FROM THIS YEAR'S STANDOUT MARKETPLACE PARTNERS.

### The Grove Marfa Boots Fleurish

boots offer timeless style and durability, perfect for adding a touch of Western Tech gameday



# Alison Sunglasses

These sunnies are perfect for elevating stylish must-have!



### Multi Color Floral Tote Colores Collective

The Colores Collective Multi Color Floral Tote brings vibrant artistry to everyday essentials. Its bold floral design and spacious interior make it the perfect statement piece for carrying all your



### Allie Earrings Lola & Tae

The Allie Huggie Earrings by Lola and Tae offer a delicate yet Their sleek, minimalist design everyday wear, adding a subtle sparkle that elevates any look.

### **Dolce Vita Zina Sneakers** Chrome

perfect fusion of street style and luxury, making them a standout addition to any wardrobe.



### **Heart Statement Necklace** Mustard Seed

This bold and beautiful necklace adds instant glamour to any outfit. With its striking heart design and sparkling pave detailing, it's the perfect statement piece!



### **Cherry Bow Cap** Caps by Chloe

This cap adds a playful twist to classic headwear with its charming bow detail and vibrant red hue. It's the perfect accessory to top off a fun, casual look with a touch of feminine flair.

### **Rhodes Rhinestone Shirt** Hemline This shirt dazzles with its

Perfect for making a









WITH A BOOST FROM RELIANT ENERGY, THE YWCA EMPOWERED 500 CHILDREN WITH ESSENTIAL WATER SAFETY EDUCATION THIS SUMMER.

WATER SAFETY

# POMERED POMENTAL PROBLEM PROBL





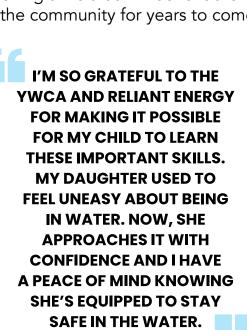
his summer, Reliant Energy made a significant impact in Lubbock by sponsoring the YWCA's Safety Around Water initiative with a generous \$20,000 donation. Thanks to this successful partnership, more than 500 local children and teens received crucial water safety education, equipping them with the skills needed to stay safe in and around water.

Reliant Energy and the YWCA of Lubbock worked together to bring these water safety lessons to life, addressing the importance of swim skills in a region with limited access to water activities. Glenda Mathis, CEO of the Lubbock YWCA, emphasized the program's vital role in preparing youth for life-saving situations. "We are incredibly grateful to Reliant Energy for their generous support, which made this summer's Safety Around Water program a tremendous success. Thanks to their partnership, we were able to teach over 500 children and teens life-saving water safety skills that will stay with them for a lifetime," Mathis explained.

The program reached children who might not have had access to swim lessons otherwise, teaching practical swimming skills like the backstroke and treading water. This opportunity bridged a critical gap in access to life-saving education.

Together, Reliant Energy and the YWCA made a lasting impact this summer, empowering hundreds of children with life-saving skills that will benefit them and the community for years to come.

> I'M SO GRATEFUL TO THE YWCA AND RELIANT ENERGY FOR MAKING IT POSSIBLE FOR MY CHILD TO LEARN THESE IMPORTANT SKILLS. MY DAUGHTER USED TO **FEEL UNEASY ABOUT BEING** IN WATER. NOW, SHE **APPROACHES IT WITH CONFIDENCE AND I HAVE** A PEACE OF MIND KNOWING SHE'S EQUIPPED TO STAY SAFE IN THE WATER.











# SOMETHING to think ABOUT



THE STATE OF CHILD CARE

n today's world, there is plenty to worry about and for young families—child care may be the most pressing need of all. It is not unusual for a quality child care program to cost \$800 or more per child per month. Finding high quality child care is the only way parents feel comfortable leaving their child while they go to work and finding high quality child care is critical to a child's learning and social development.

Unfortunately, we have a child care crisis affecting all of us because:

- Lack of quality child care affects children's future success in school.
- Available child care options pose an untenable financial burden on young families.
- Lack of funding means child care programs struggle to attract and retain qualified staff.
- Our businesses and economy feel the brunt when the workforce is compro mised by lack of child care.

During the 89th Legislative Session, United Ways of Texas and child care providers are pushing for the legislature to prioritize child care as an investment in the future of our communities. They can accomplish this goal through key priorities.

- 1) Strengthen Child Care Services (CCS). Right now, we are told the waiting list for our Lubbock families is backed up to July 2023. This waitlist is an impossible burden for families trying to work but needing the financial support of full or partial scholarship assistance for child care.
- 2) Give child care programs the support they need to recruit and retain qualified and effective staff. Child care programs need the same quality educators as in K-12 schools. The potential for learning is critical in the early years where intervention services can make a huge difference in the trajectory of a child's education. Nonetheless, childcare workers tend to be among the lowest paid industry with many needing financial assistance to

support their families. Addressing this critical issue would give meaningful support to the sector and would be an important investment into the future of our children.

Investing in the early years of a child's life will save immeasurable dollars for the future by improving their education readiness and supporting their success with developmental milestones.

Other states recognize the importance of these early years. We are hopeful that Texas will step into the forefront and be the leader for early childhood education by supporting high quality, affordable and accessible child care for all Texas families. In the interim, your support is why the YWCA is a strong example of what quality care should look like. Every dollar you contribute to the YWCA stays right here in Lubbock and goes directly into our programs for Lubbock families.

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The YWCA of Lubbock if very excited to welcome the Combest Central Community Health Center to the YWCA on University in November of 2024. A Federally Qualified Health Center (FQHC), the Combest Health Center will be providing primary health care services to Lubbock and surrounding communities.

The primary mission of the center is to provide access to comprehensive health services to those in need; and to reduce or eliminate health disparities among high-risk populations.

### **CLINICAL SERVICES & PROGRAMS**

- primary care
- children and pediatric services
- diabetes and wellness education
- prenatal care
- behavioral health
- senior house calls

- prescription assistance
- transportation
- outreach and enrollment
- care management
- immunization

### NURSE FAMILY PARTNERSHIP HELPING FIRST-TIME PARENTS SUCCEED

The Nurse-Family Partnership is an evidence-based community health program that helps transform the lives of mothers pregnant with their first child. The nurse-client relationship is focused on improving pregnancy outcomes, child health and development and economic self-sufficiency of first-time families. The Nurse-Family Partnership program is free to income-eligible participants who are pregnant and 28-weeks or less in their pregnancy.

- prenatal care and education support
- labor and delivery education
- relationships

### **HOURS OF OPERATION**

8 a.m. – 12 p.m. 1 p.m. – 5 p.m.

### **APPOINTMENTS**

New Patients Welcome 806.743.2424

- community resources
- normal child growth/development
- family dynamics

### **METHODS OF PAYMENT**

Accepts Medicaid/Medicare/CHIP/ Private Insurance Sliding Fee Scale Available\* \*proof of income required to qualify



### BY GLENDA MATHIS

built my first childcare center in 1983. We still have a long way to go but I am proud of where childcare is today compared to the 1980s. One thing is clear, however: quality, affordable childcare is still one of the most critical issues facing families and our workforce today.

After building and running more than 50 childcare centers over the course of my career, I can honestly say I am most proud of the YWCA on University. We have such strong community support and can do so much more for families. Back in 1983, we had no way to provide the services the YWCA childcare center provides today.

Much of the change in standards of care was driven by research that showed clearly—child care is not only important to our workforce; childcare is also an important resource to children—helping them meet developmental milestones and reach their potential. Quality preschool and infant-toddler programs are focused on teaching children and helping them learn the skills that prepare them for kindergarten and long-term school success. Let me explain how we approach childcare at the YWCA.

High Quality Curriculum: The YWCA uses the Frog Street Curriculum across our infant/toddler, preschool and pre-kindergarten classrooms. This curriculum was designed by educators and is based on early brain research. It is an approved curriculum in classrooms across the US and provides intentional age-appropriate instruction that is aligned to both federal and state standards. The comprehensive research-based programs integrate instruction across developmental domains and early learning disciplines and helps teachers identify how children are tracking toward key milestones.

Low Child – Teacher Ratios: The ratios at the YWCA are maintained well below what is required in state standards. Under the age of 3, the ratio is 1 teacher to 4 children with a group size of 8! That is an incredible advantage for children and for the teachers who care for them. At age 3, the ratio is no more than 1 teacher to 10 children with a maximum group size averaging 18.

### **Experienced Staff with Extensive Training:**

Most of the preschool and pre-kindergarten teachers have been with the YWCA for five years or more. They are trained in the curriculum and bring the latest strategies for helping children learn and socialize effectively. They can see

when a child needs special care with speech or other developmental or behavior skills and work with parents to identify ways of supporting their goals.

Network of Specialists: The YWCA is connected to a broad network of specialists in early childhood development and can help parents connect with appropriate professionals in speech or occupational therapies should that be needed

**Large Classrooms:** Each classroom is approximately 900 sf allowing children room to play freely.

**Current Materials and Adequate Equipment:** New toys and books keep up with research-based objectives and keep children engaged. Even more important, there are plenty of materials so that children have many options and are not limited in their range of interests and activities.

Inclusive: One of the key things parents often comment about is how inclusive the YWCA is. They like that for their children and feel that it gives their children a strong preparation for kindergarten and a typical school environment.

ABL Lab: A major difference at the YWCA is the focus on styles of learning. Many children are not prepared to learn in the typical ways and their energy and focus are not easy to corral. The ABL (Action Based Learning) Lab supports those children with an active approach to learning that includes high-energy music and motion as integral to the curriculum objectives. Children LOVE it! So do the adults. Who says learning has to be boring!

**Lego Room:** Whether your baby is a one-yearold or a high schooler, legos (in the appropriate size) are always in style. The YWCA has a whole room dedicated to putting things together in creative and imaginative ways.

### **Multiple Indoor and Outdoor Playgrounds:**

The YWCA has multiple playgrounds...some very structured and some that allow for more organic play and exploration. The expansion in Phase 2 will have our new giant indoor play area for those dreadfully hot or cold days. This space has plenty of opportunities for kids to jump, run, and play... regardless of the weather. It's coming in January, and we cannot wait!

smart Grant: In 2024, the YWCA was awarded a highly competitive Innovation Grant to assist children who find it hard to adapt and are struggling with various challenges. This grant will allow the YWCA to offer a sensory room just right for children who struggle from time to time and become overwhelmed. The grant will allow for specialized on-site assistance as well as monthly play groups and supportive training for any family looking for strategies and a network of others.

Affordability: Childcare is expensive. It is frequently the largest single expenditure in a family budget. The YWCA works with families to offer some assistance through our various scholarship sources, and we keep the rates as low as possible while maintaining the high standards required to meet the needs of children. Current rates begin at \$160 per week with partial scholarship funds available for those who qualify.

The YWCA offers a lot of advantages for our children and families. If you are looking for childcare---come talk to us. We may be just right for your family.





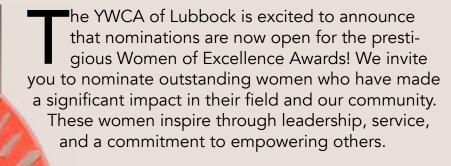




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# Mominations Now Open

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All nominations must be received by November 4, 2024 at 5pm.

Help us honor the incredible women who are shaping our future! Download the nomination form using the QR code below.











MEND Together, an initiative of the YWCA of Lubbock, is on a mission to end violence against women and girls by engaging men and boys in a transformative journey toward healthier masculinity. This program challenges harmful cultural norms, promotes respect, and creates a safer future for all. Through mentorship, education, and community partnerships, AMEND Together impacts young men across the Lubbock area, providing them with the tools they need to become responsible and resilient adults.

At the core of AMEND Together's work is a comprehensive mentorship program. Vetted mentors from diverse backgrounds engage with over 1,100 young men across 12 campuses, guiding them in setting goals, building confidence, managing emotions, and handling peer pressure. Mentors offer critical support, helping mentees develop life skills that will shape their futures.

Additionally, AMEND Together provides workshops on financial literacy, communication, conflict resolution, and more. In 2024, the program conducted over 25 workshops, reaching more than 600 participants and their families.

AMEND Together creates safe spaces for young men to explore various interests. Programs like culinary arts, athletic engagement, and life skills workshops allow participants to learn and grow in unique ways. The culinary arts initiative, for instance, introduces participants to nutrition and cooking, while athletic activities like rock climbing and martial arts challenge them physically and mentally. Over 185 participants engaged in these sporting events, and more than 100 young men participated in the culinary arts program.

The impact of AMEND Together is clear.

Academic performance among participants has seen a dramatic improvement, with 85% reporting better grades and 90% showing improved school attendance. Beyond academ-

ics, 95% of participants reported increased self-confidence, and 85% improved their emotional regulation. The program has also positively affected peer relationships, with 87% of participants experiencing better interactions with their peers and teachers.

The success of AMEND Together wouldn't be possible without the backing of key partners. Organizations like Texas Tech Athletic Department, First Bank of Texas, and The Connect Pro provide essential financial support, resources, and access to unique experiences. From offering sporting event opportunities to hosting financial literacy workshops, these partnerships ensure that the program continues to grow and serve more young men each year.









# AM = ND TOGETHER

OF LUBBOCK



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# **YWCA EXECUTIVE STAFF**



**GLENDA MATHIS**Chief Executive
Officer



SHIRLEY BABB Director of Communications



MICHELLE COOK Director of Human Resources



REGINA CULVER Director of Education



SHANE MORAN Director of Finance

### **LEADERSHIP TEAM**

Jaafar Abdullah | AMEND Together Kassidy Carroll | Donor Support Coordinator Mandi Cheek | Executive Assistant to the CEO Mikey Earnest | Child Care Finance Coordinator Shannon Funk | Accounting Manager Donna Giovannetti | Marketing Director Chris Gonzales | Facilities Manager Parker Gore | Director of Health & Recreation Christine Harewood | Grant Accountant Yessica Jasper | CYD Director Kim Spear | Events Director Anne Garcia | Women's Health Initiative Director Vanessa Salazar | Training Coordinator Tammy Schilling | YWCAre Director Jeff Sierra | Food Service Director Tanner Sims | IT Support Arcadio Vasquez | Child Care Administrator





### **MISSION**

The YWCA is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.

### **VISION**

The YWCA of Lubbock impacts lives daily and advances the power of women and diversity to strengthen our community.

### **VALUES**

Compassion. Leadership. Integrity. Commitment.

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# YWCA BOARD OF DIRECTORS



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# We're On A Mission, Too!



FLOOR CARE | AIR DUCTS | RESTORATION



Thirty Years of Serving in the Home and in the Community